

Groupe Pierre Belvédère is comprised of four divisions, namely Fine Stationery and Gifts, *Semikolon*, Toys and Accents.

Fine stationery and Gifts Division of Pierre Belvédère Inc.

True to its reputation as a fine stationery specialist, this division offers its wares in classic or trendy collections. Its great attention to detail and to ever-growing consumer needs enables it to offer products whose beauty and quality makes them the perfect gift, whether to oneself or others. This division includes such items as greeting cards, calendars, stationery, office and desk accessories, agendas, newspapers, photo albums and wrapping products.

Semikolon Division

This magnificent German product series offers a wide array of home and office storage solutions, as well as document, photo and memento storage items. With its pure lines and splendid colours, this division offers a solution for every decor.

Educational Toys Division

This division won its customers over through its considerable series of games and toys that get the creative juices flowing in both the young and old. Its product selection takes into consideration not only environmental issues and children's safety, but also the quality of materials used in toy manufacturing. This division offers creative and pre-school games and toys, puzzles, science kits, summer toys and patience games, all designed to combine learning and fun!

Accents Division

Since 2005, the new Accents collection has offered customers utility products with a decorative, festive and seasonal flair, such as candles and table napkins.

Retailers

Pierre Belvédère products are available at several retailers across the country, including Chapters/Indigo, The Bay, Archambault, Hallmark, Carlton, Bowring, Renaud-Bray, Essence du Papier, among others. For more information on the various collections or to find the retailer nearest you, visit www.pierrebelvedere.com